December 19, 2018



| Company Name: | POLA ORBIS HOLDINGS INC. |
|-----------------|--|
| Donnacontativa | Satoshi Suzuki, |
| Representative: | Representative Director and President |
| TSE Code: | 4927 (TSE 1st Section) |
| Contact: | Akira Fujii, Director in charge of PR & IR |
| | TEL: +81-3-3563-5517 |

Announcement Regarding Organizational and Personnel Changes at POLA ORBIS HOLDINGS INC. and its Subsidiaries

The POLA ORBIS Group (the "Group") hereby announces that it will implement the following organizational and personnel changes at POLA ORBIS HOLDINGS INC. (the "Company") and its subsidiaries as of January 1, 2019.

1. Personnel changes at POLA ORBIS HOLDINGS INC. and its subsidiaries (January 1, 2019)

POLA ORBIS HOLDINGS INC.

Changes in supervisory role

| New supervisory role | Name | Current supervisory role |
|---|--|--|
| Director in charge of Finance, Legal & Administration, PR, IR and CSR | Akira Fujii | Director in charge of Finance, Legal & Administration, PR, IR and CSR General Manager of Corporate Communication Division |
| Corporate Officer in charge of Group Research and Intellectual Property & Regulatory Affairs Chief of Multiple Intelligence Research Center | Noriko Fukuyama (Last name used within the company is Suenobu) | Corporate Officer in charge of Group Research and Regulatory Affairs Chief of Multiple Intelligence Research Center |

Noriko Fukuyama also holds the posts of Director and Corporate Officer and Chief of Frontier Research Center at POLA CHEMICAL INDUSTRIES, INC.

POLA INC.

Appointed

| New position | Name | Current position |
|---|-----------------|---|
| Corporate Officer in charge of Business Division, Total Beauty Sales Support General Manager of Total Beauty Sales Support Division | Yasuro Katamine | General Manager of Organization Development Division |

Retiring

| Current position | Name | New position |
|--|------------------|--------------|
| Corporate Officer in charge of Business Division, Total Beauty and Organization Development General Manager of Total Beauty Sales Support Division | Hiroshi Ishikawa | - |

| Corporate Auditor | Mamoru Eda | Corporate Auditor (full-time) at POLA CHEMICAL INDUSTRIES, INC. |
|-------------------|------------|--|
|-------------------|------------|--|

Hiroshi Ishikawa will hold the post of General Manager of Kinki Branch at POLA INC.

Mamoru Eda currently holds the post of Corporate Auditor (part-time) at POLA CHEMICAL INDUSTRIES, INC.

Changes in supervisory role

| New supervisory role | Name | Current supervisory role |
|---|---|---|
| Director and Corporate Officer in charge of Human Resources, Corporate Planning and IT | Seiichi Takaya | Director and Corporate Officer in charge of Human Resources, Corporate Planning and IT General Manager of Corporate Planning Division |
| Corporate Officer in charge of Business Division, University | Tomoko Kamiya | Corporate Officer in charge of Business Division, Business Planning General Manager of Human Resource Development Division |
| Corporate Officer in charge of CRM, Market Contact and Store Strategy General Manager of Beauty Store Strategy Division | Toshiaki Miyazaki | Corporate Officer in charge of Market Contact and Store Strategy General Manager of Beauty Store Strategy Division |
| Corporate Officer in charge of Product, Advertising and Design General Manager of Product Planning Division | Hiroe Mori (Last name used within the group is Yamaguchi) | Corporate Officer in charge of Product Planning, Advertising and Design General Manager of Product Planning Division |
| Corporate Officer in charge of Business Division, Prestige Stores Business | Makoto Yuizono | Corporate Officer in charge of Business Division, Prestige Stores, Overseas and BtoB Business General Manager of Prestige Business Division |

ORBIS Inc.

Changes in supervisory role

| | | ~ |
|--|--------------------|---|
| New supervisory role | Name | Current supervisory role |
| Director and Corporate officer in charge of Business Strategy General Manager of Business Strategy Division | Motoyuki Fukushima | Director and Corporate officer in charge of Administration function |
| Corporate Officer in charge of Sales General Manager of Sales Division | Masaki Motoki | Corporate Officer in charge of Sales and Operation function General Manager of Sales Division |
| Corporate Officer in charge of ICT Business Development General Manager of ICT Strategy Division | Masaki Okawa | Corporate Officer in charge of Marketing function General Manager of Marketing Strategy Division |

POLA CHEMICAL INDUSTRIES, INC.

Appointed

| New position | Name | Current position |
|---|-----------------|--|
| Corporate Officer in charge of Corporate Planning and Human Resources General Manager of Human Resources Department | Yasuhiro Fukuda | General Manager of Human Resources Department |

Retiring

| - | | |
|---|-------------------------------|----------------|
| | Current position | Name |
| | Corporate Auditor (full-time) | Satoru Okajima |

Changes in supervisory role

| New supervisory role | Name | Current supervisory role |
|---|-------------------|---|
| Director and Corporate Officer in charge of Quality Assurance and Procurement | Takayuki Katagiri | Director and Corporate Officer in charge of Manufacturing and Production Technology |
| Director and Corporate Officer in charge of Manufacturing Factory Manager of Fukuroi Factory | Tadahito Seto | Director and Corporate Officer in charge of Product Development and Procurement Chief of R&D Laboratories General Manager of Product Development Department |
| Corporate Officer in charge of Product Development General Manager of Product Development Department | Hiroki Tsuruoka | Corporate Officer in charge of Corporate Planning, Human Resources and Quality Assurance |

2. Organizational and personnel changes at POLA ORBIS HOLDINGS INC. (January 1, 2019)

1) Organizational change

Establishment of Intellectual Property & Regulatory Affairs Center

The Company will integrate the intellectual property function into the current Regulatory Affairs Center and establish an intellectual property and pharmaceutical regulatory system that will contribute to the value creation of the entire Group.

2) Personnel changes at POLA ORBIS HOLDINGS INC. (January 1, 2019)

| New position | Name | Current position |
|---|---------------|------------------------------------|
| General Manager of Corporate Communication Division | Naotaka Hashi | Corporate Communication Division |
| Chief of Intellectual Property & Regulatory Affairs Center | Akira Toyoda | Chief of Regulatory Affairs Center |