

NEWS RELEASE

Announcement Regarding the Acquisition of a Door-to-Door Sales License in Shenyang City Liaoning Province, China by a Subsidiary

The POLA ORBIS Group (hereinafter referred to as “the Group”) hereby announces that POLA CHINA BEAUTY CO. LTD, a subsidiary of the Group, was granted a door-to door-sales license in Shenyang City Liaoning Province, China by Ministry of Commerce People’s Republic of China. POLA CHINA BEAUTY CO. LTD has been operating sales of cosmetic and health food products in Shenyang City Liaoning Province, China.

This license will allow POLA CHINA BEAUTY CO. LTD to operate door-to-door sales in Shenyang Liaoning, China.

1. Overview of POLA CHINA BEAUTY CO. LTD

(1) Company Name	POLA CHINA BEAUTY CO. LTD
(2) Address	Room 1908, Tower B, No.1 Shiji Road, Hunnan New District, Shenyang City P.R.China
(3) Chairman/Managing Director	Yoshikazu Yokote
(4) Description of Business	Sale of cosmetic and health food products
(5) Amount of Capital	USD 20,000,000
(6) Date of Establishment	July 2011
(7) Fiscal Year-end	December 31
(8) Shareholder	POLA INC. (100.0% ownership)

2. Impact on the consolidated performance

The acquisition of the license by POLA CHINA BEAUTY CO. LTD will not have impact on the consolidated performance of the Group in Fiscal 2013.