

March 14, 2014

Company Name: POLA ORBIS HOLDINGS INC.
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Announcement Regarding Personnel Changes at a Subsidiary

POLA ORBIS HOLDINGS INC. hereby announces that it will implement the following personnel changes to President & CEO and Director at its subsidiary, Jurlique International Pty. Ltd. (Headquartered in South Australia, Australia), as of April 1, 2014.

Jurlique International Pty. Ltd. (Australia)

Appointed

New Position	Name	Current Position
President & CEO	Mark Whyman	Newly recruited *1
Managing Director	Toru Yamamoto	POLA ORBIS HOLDINGS INC. Management Planning Division

Retiring

Current Position	Name	New Position
President & CEO	Sam Mckay	POLA ORBIS HOLDINGS INC. Advisor (contract employee *2)
Chief Operating Officer	Takafumi Takezawa	POLA ORBIS HOLDINGS INC. Management Planning Division

Note:

(1) Profile of Mark Whyman

Mark Whyman has involved in many lifestyle and apparel brands and taken significant roles in their Asia and Oceania businesses. Jurlique has been proactively expanding globally, especially in China and Hong Kong. As a new President & CEO of Jurlique, Mark Whyman will be in charge of leading the further growth of the brand.

(2) As of April 1, 2014, Sam Mckay will be appointed as an advisor to the overseas business for POLA ORBIS HOLDINGS INC.